

**ADA Technologies Spins Off Oxidant Sensor Technology Business**



**DENVER, Colo. (Sept 30, 2008):** ADA Technologies, Inc. announced the formation of Pronghorn Technologies, LLC. Based in the Wyoming Technology Business Center (WTBC) on the University of Wyoming campus in Laramie, the new company will focus on adapting ADA's oxidant sensor technology for use by industrial and consumer markets.

ADA's innovative oxidant sensor technology enables customers to control biofilm formation in seawater cooling systems used in submarines, surface vessels, industrial processing plants, power plants and off-shore industrial facilities without harming the environment. A programmable potentiostat (a control and measuring device) that offers many unique features, including long-term data collection and analysis, is one of the first products to be offered by the new company.

"Pronghorn Technologies is focused on developing a wide range of commercially viable tools and sensors based on ADA's innovative oxidant sensor technology. A lack of effective tools to study and monitor electrochemical phenomena has long stymied progress in solving a wide range of marine environmental problems," said Kent Henry, Ph.D., Pronghorn Technologies CEO and former oxidant sensor program manager for ADA.

The formation of Pronghorn Technologies is a direct result of ADA Technologies' mission to convert innovative technologies into commercial successes. ADA has had an office in Laramie since 2005 and was the first small business tenant of the WTBC when it opened in 2006. The new company currently has four employees; when coupled with the ongoing presence of ADA in Laramie the total jobs impact to the local area will rise to eight by year-end.

"At ADA Technologies we work diligently to identify market opportunities for new technologies, obtain funding for them and conduct research and development that enables those technologies to be effectively brought to market," said Clifton H. Brown, Jr., ADA president and CEO. "We're proud of the effort that has culminated with Pronghorn Technologies and expect the company to experience great success."

**About ADA Technologies, Inc.**

ADA Technologies, Inc. is a research, development, and commercialization company that specializes in creating and converting innovative technologies to commercial successes. The firm is headquartered in Littleton, Colorado, with offices on the University of Wyoming campus in Laramie and the Virginia Tech Corporate Research Center, Blacksburg, VA. ADA has received more than 130 research grants totaling more than \$40 million. ADA has received numerous honors, including: 2006 Tibbetts Award, 2007 & 2008 Colorado Technology Fast 50, 2006 & 2007 Best Companies to Work For in Colorado and Colorado's Top Technology Company 2005. For more information, please visit [www.adatech.com](http://www.adatech.com) or call 303-792-5615.

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